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99 Hudson Street, Jersey City, NJ 07302

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verablanco.space

Vera Blanco

DESIGNER | PHOTOGRAPHER | ARTIST

Hi!

I'm Vera Blanco, a multidisciplinary artist with a foundation in classical fine arts and a decade of experience in digital media. I bring a painter's eye to every aspect of design, photography, videography, and content creation. Over the past ten years, I've successfully collaborated with numerous brands, agencies, and individuals to craft compelling visual identities, enhance social media strategies, and deliver visually striking creative work.

Portfolio - verablanco.space

Education

Master's Degree in Art Education

/ Moscow State Pedagogical University
/ Moscow, Russia

- May 2014**Master's Degree in Web and Graphic Design**

/ Moscow State Pedagogical University
/ Moscow, Russia

- May 2012

Skills

Languages

Fluent in Russian and English

Software & Tools

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Lightroom, Acrobat), Figma, Canva, 3ds Max, Microsoft Office Suite, WordPress, Elementor

Technical Skills

HTML, CSS, UX/UI Design, Prepress Production

Artistic Skills

Painting, Drawing, Decorative Art

Experience

Designer & Photographer**Oct. 2024 - May 2025**

/ Sara Shala Jewelry (Freelance)
/ New York City, NY

Managed end-to-end content creation including design, photography, and videography.

Content Creator**Apr. 2024 - Mar. 2025**

/ MValleys (Freelance)
/ New York City, NY

Produced engaging video and photo content for social media platforms.

Graphic Designer & Photographer**Oct. 2021 - Nov. 2025**

/ Visenta Studio (Part-time)
/ New York City, NY

Developed the full brand identity for the studio.

Produced event, restaurant, and nightlife photography across NYC and New Jersey.

Designer & Photographer / Artist**Oct. 2019 - Present**

/ Self-employed (Freelance)
/ Jersey City, NJ

Provide tailored graphic design, photography, and videography services to a diverse client base. Notable clients include: Benjamin Steakhouse, The Marketing Directors, and Jersey City Free Public Library Foundation. Maintain a fine art practice focusing on contemporary figurative oil painting - verakhodakova.com.

Social media

in linkedin/in/vera-blanco @vera_photographer_nyc

VERABLANCO.SPACE

